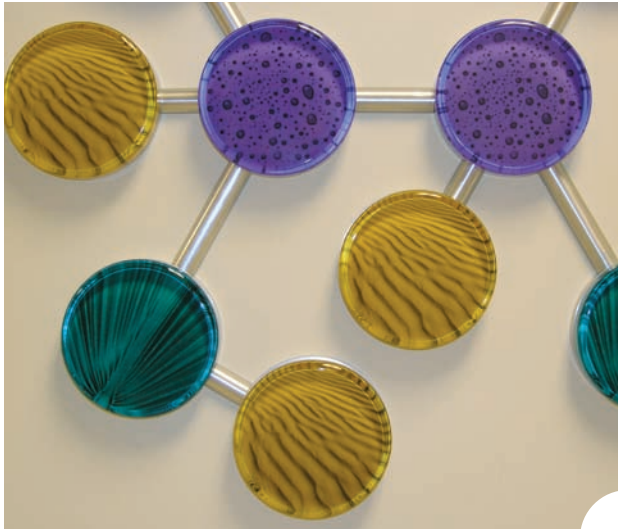


interior signage

design, wayfinding, and more . . .





creative signage solutions

Building a new facility? Remodeling? Need update signage?

We work closely with our clients to develop a comprehensive, attractive and coherent signage program that quickly and effectively communicates the intended message. One that provides accessibility, convenience and safety for building users, visitors and staff. We understand the need to design a signage program that can be reasonably implemented, easily maintained, and easily updated. A system that compliments the building's architecture and meets the specialized needs of the individual facility, as well as, all applicable laws and building codes.

We work in partnership with our clients to gain an intimate understanding of their current and future needs. We don't promote any one signage system, rather we work with our clients to try to best service their individual requirements.

We specialize in:

- **Wayfinding**
analyze room numbers, traffic flow, direction, information; building renumbering plans
- **Signage Design**
incorporate visual elements, color, typography, complimentary materials
- **Exterior Signage**
direct and identify: buildings, entries, parking areas
- **Interior Signage**
direct and identify: areas, rooms, and spaces
- **Donor Walls**
acknowledge supporters with exciting visual elements
- **Master Planning**
current signage analysis and future recommendations
- **Standards Manuals**
specifications for your particular signage program



only the best . . .

COMMITMENT TO QUALITY

High standards, attention to detail, and commitment to delivering a quality product.

CLEAR COMMUNICATION

Effective communication with our clients and suppliers helps us to manage and expedite projects.

CREATIVE DESIGN

Signage is a custom industry. Design solutions are only limited by one's imagination. As a designer, the creativity may come in the visual design, in working with new materials, or using existing materials in new ways. The end result is a functional as well as visually pleasing signage system.

EXPERIENCE

Over 30 years of graphic design experience and 12 years of signage experience working with government, architectural firms, and building owners to create signage programs for a variety of projects, including colleges, municipal facilities, office complexes and special-use projects.

experienced professionals

EDUCATION

Minnesota State Colleges and Universities

Damiani Design has worked extensively with the Minnesota State Colleges and Universities (MnSCU) to bring their facilities into compliance with ADA signage regulations. Work included developing a set of guidelines - the MnSCU Signage Handbook; as well as implementing wayfinding and comprehensive signage programs for over 20 facilities throughout the state, including the following Twin Cities metro area campuses:

- Anoka Ramsey Community College
- Century College (East & West campuses)
- Hennepin Technical College (Brooklyn Park & Eden Prairie campuses)
- Inver Hills Community College
- North Hennepin Community College
- Normandale Community College
- Saint Paul College

Boynton Health Service, University of Minnesota

Worked with marketing personnel to color code and update directional signage throughout the building.

HOSPITALITY

• Minneapolis Grand Hotel

This luxury hotel in the heart of downtown Minneapolis required a signage system that was elegant, yet understated. Custom-shaped Avonite backs with gold-anodized aluminum faces compliment the architectural elements throughout the facility.

• Grand Rios Water Park Resort

Created a colorful fun signage system for this water park hotel in Brooklyn Park, MN that conveys a Caribbean theme using bright colors and water wave shapes.

• Grand Lodge / Water Park of America

State-of-the-art digital technology and quality materials were used to create signage for this northwoods-themed complex. Clear acrylic symbolizes the transparent properties of water, while the reed graphic and leaf shape bring an earthy feel as the signage appears to “float” on the wall.

CORPORATE

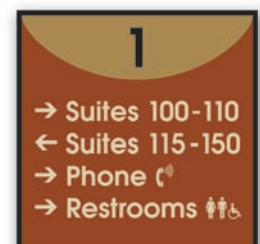
• Central Medial Building

Updated the interior signage of this medical professional building to compliment the new interiors and be more user-friendly to visitors. Design new building directory.

OTHER FACILITIES

• Minnesota Correctional Facility – Rush City

Worked with the State of Minnesota to provide signage wayfinding, design and project management services to sign this close-custody correctional facility designed to house 980 inmates. Work included developing a room numbering system for the facility, developing signage systems that met the strict security requirements of the facility, and managing all phases of design, fabrication and installation of all interior and exterior signage.



*put us to work
for you*



DAMIANI DESIGN



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